

Michael Edward Smick

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Seeking to contribute to a team as a UI / UX professional, encompassing responsive web development, graphics, media, copy and technical writing and instructional design in the St. Louis area. I bring experience, thoughtfulness, diplomacy, respect, rapport and inspiration and I will help make our product offering sparkle and work reliably.

Computer Skills & Technical Knowledge

Responsive web design	User Interface Design	Training / Webcasting
Adobe Photoshop	Wireframing / Prototyping	3D Modeling
Adobe InDesign	Video / Editing / Photography	Windows / Mac / Linux
Adobe Illustrator	HTML5 / CSS / Bootstrap	Email marketing campaigns
Adobe After Effects	Copy and Technical Writing	Git & SVN version control

Experience

- June 2017 – Aug 2017 **Edward Jones** St. Louis, MO
User Centered Design Specialist / UX Designer II (Contractor)
- User Interface Prototyping in Bootstrap, CSS, jQuery
 - Creation of interactive scenarios for usability testing
 - Design demonstrations to stakeholders and UX team
 - Contributing to interaction pattern library
- Jan 2017 – June 2017 **Open Ground Co** St. Louis, MO
Owner / Web and Interactive Development Consulting
- Developing digital marketing solutions for small business clients
 - Front end web development, site administration, responsive design
 - User Interface / User Experience (UI / UX) project development
 - Graphic design, print and digital media production for client branding
- Sept 2016 – Jan 2017 **Whiting House Group** Lenexa, KS
Software Engineer III
- Remote employee (from St. Louis) working on healthcare web application
 - Manual UI testing and QA
 - Creating In-house marketing materials, digital signage, conference booth display
- Mar 2015 – Sep 2016 **Unisys Corp** St. Louis, MO
Enterprise UI Developer for U.S. Department of Agriculture – Rural Development
- User interface (UI) development for Rural Development web applications
 - Wireframing for application changes and add-ons
 - Working within JSF template language in Eclipse environment
 - Agile project workflow using Jira issue management
- Sep 2013 – Jan 2015 **Washington University** St. Louis, MO
Contractor / Consultant for news publications
- Content management of university newsroom site for daily news publishing
 - Designed reusable content components to augment storytelling in SharePoint
 - Created & improved processes for sharing and publishing media story data
 - Maintenance of various campus websites to assist the Public Affairs digital team
 - Refactored design of Washington Magazine to match current brand standards
 - Created custom email builder to eliminate coding for HTML email distribution
 - Developed concept and prototype for improved news calendar

Nov 2011 – Apr 2012 **Contractor, Fleishman-Hillard** St. Louis, MO

Front End Developer

- Website dev and maintenance for client marketing and PR sites
- HTML email production for marketing promotions or PR campaigns
- Clients service to AT&T, Papa Johns, BP, US Foods, Rawlings and more

Oct 2009 – Nov 2011 **Build-A-Bear Workshop** St. Louis, MO

Interactive Develo-bear

- Maintained and developed creative assets and product graphics for e-commerce
- Home feature and landing pages design and development to upsell premier products
- Created micro-sites, email campaigns (Responsys) to feature current promotions
- Writing technical documentation for creation of library and cross training

Jul 2007 – Oct 2009 **SMICKWORKS** St. Louis, MO

Graphic & Web Designer / Owner

- Website Development, digital and print campaigns for small biz clients
- 3D Modeling and 2D animation for advertising display graphics
- Content Mgmt Systems, Modx, WordPress, MediaWiki, Moodle

Jun 2006 – Jul 2007 **Rise Vision Inc.** Shawnee, KS

Graphic Designer & Content Developer

- Developed digital signage content for education and financial clients
- Integrated 3rd party live data content for LED TV and ticker displays
- Vector Illustration, Flash Animation, XML, Tradeshow content design

Jun 2002 – Jun 2006 **Walsworth Publishing** Kansas City, MO

Project Manager / Trainer Desktop Publishing

- Project management over multiple client products involving plugin programming, design, print
- Flash and HTML tutorials, Online courseware development, workshop training manuals
- Field training, sales force training, webcasting, workshop and seminar presenter

Education

Jul 1998 – May 2001 **Missouri State University** Springfield, MO

Bachelor of Science in Media Production

- Film and video, animation, new media studies
- Computer labs technician in Mac and video production labs
- Theta Chi Fraternity Member and historian
- Stagehand for plays assisting in setups, spotlight and teardown of shows

Aug 1995 – Jun 1998 **St. Louis Community College** St. Louis, MO

Associate in Arts in Mass Communications / Filmmaking

- Student Activities award / scholarship
- Advertising Director and contributor for student newspaper *The Montage*
- Student Activities Council Treasurer, film festival entries & honorable mentions

Activities

STL WordPress Meetups, Shrewsbury city volunteer, Japan-America Society, Japan Festival Committee, Eagle Scout, Communiversity Instructor, stunt bmx bicycle performer, woodworking, furniture design